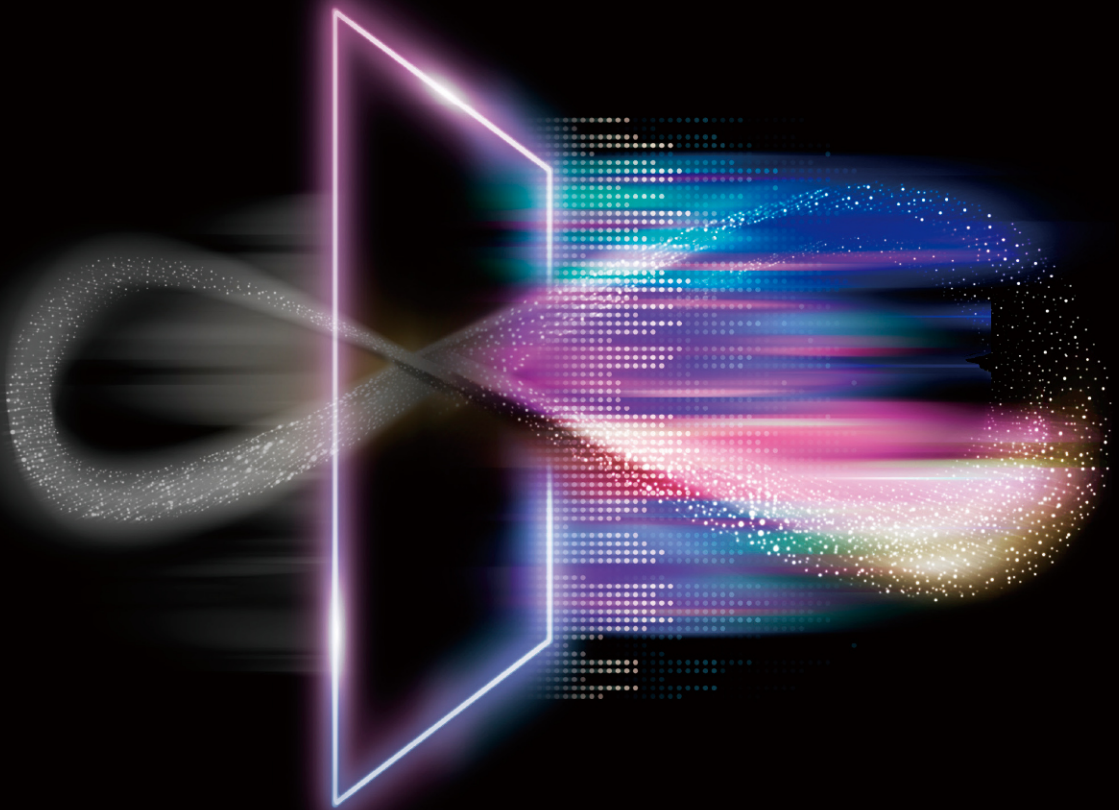


KOREA DISPLAY INDUSTRY ASSOCIATION

2022 KDIA



About KDIA

History

KDIA, based on Industry Development law, was established in 2007 as a representative organization for display industry to create environment for the development of display industry and to support member companies.

Mission

KDIA aims to contribute to the promotion of the display industry and the improvement of the national economy by promoting mutual benefits for the people & companies in the display industry.

Chairman

Ho-young Jeong, CEO of LG Display(2021.03~2024.03)

* LG Display and SAMSUNG Display take the lead in every 3 years

Organization

KDIA consists of 2 departments & 6 teams and as Vice Chairman, Dong-wook Lee is in charge of management leading the organization.

Major Roles

KDIA serves as a bridge for the communications between industry & government and try our best to reflect a wide range of display industry opinion on Government policy. We strive to promote industry development and build the infrastructure of display industry by reflecting the companies' needs and interests.

Also, we support for the development of members and domestic companies by providing competitive services such as Trade Policy, Technology Development, Marketing, Workforce Training Support.







Members

KDIA represents 207 companies including global display panel manufacturers.

(as of November 2022)

| Panel | Equipment & Facility | Parts & Materials | etc. (Institutes) | Total |
|-----------------------------------|---|--|----------------------|------------------|
| 2 companies | 126 companies | 65 companies | 14 companies | 207 companies |
| LG Display, SAMSUNG Display | SFA, JUSUNG, AP Systems, SEMES, WONIK IPS, etc. | SAMSUNG SDI, LG CHEM, DONGJIN SEMICHEM, etc. | ETRI, KETI, etc. | |

Main Services

| Division | | Main Business |
|--|--|--|
|  Industrial & Policy support | Industry Policy Support | <ul style="list-style-type: none"> · Innovation activities to strengthen and promote industrial status · Support for the advancement of rear industries through the establishment of stable supply chain · Provide tax benefits and related information · Industry difficulties and system improvement · Support for display core technology protection |
| | Human Resources Training Support | <ul style="list-style-type: none"> · Cultivating future core human resources tailored to the field · Support for re-education of on-site technical personnel and strengthening of convergence technology competency · Policy proposal activities through field-centric demand discovery · Providing a place for small and medium-sized companies to hire |
| | Improvement and Response to Environmental Safety Regulations | <ul style="list-style-type: none"> · Response to carbon neutral policy · Responding to safety, health, chemical and environmental regulations · Internal and external policy activities to respond to environmental regulations |
|  R&D Support | Support for New Market Creation and Technology Development for Materials, Parts and Equipment | <ul style="list-style-type: none"> · Development and demonstration of new market-creating technology · Core part technology development and demonstration support · Mass production performance evaluation support |
| | Support to Secure Next-Generation Display Technology | <ul style="list-style-type: none"> · Help secure technology for Post-OLED · Continue to promote innovation process platform establishment business · Promote expansion of global technology cooperation · Leading the way in standardizing next-generation displays |
|  Marketing Support | K-Display Exhibition | <ul style="list-style-type: none"> · Promote an opportunity to exchange information of new technology and market trend |
| | International Cooperation and Overseas Marketing Support | <ul style="list-style-type: none"> · Marketing support activities to expand the market in China · Providing information on overseas markets |
|  Promoting friendship between members | Social Activities for KDIA members | <ul style="list-style-type: none"> · Display day ceremony · Display challenge contest · R&D workshop |
| | Information Service for KDIA members | <ul style="list-style-type: none"> · Provide CEO insight webzine · Publication of display industry statistics · Provide customized information service to KDIA members |
| | Sub-Committee Support | <ul style="list-style-type: none"> · Equipment & materials companies · Korea & China companies |

2022 Schedule

| Div. | Event | Contents | Schedule | Note |
|-------------------------------|---|---|--|---|
| Member event | 2022 General Meeting | 2021 Business performance and settlement 2022 Business plan and budget | Feb. 2022 | Written resolution |
| | 13th Display Day | A government award to acknowledge the achievements of workers in display industry | Sept. 22 (Thur)/ JW Marriott Seoul | First held in 2009 (Approximately 300 people attend each year) |
| Exhibitions / Forum / Seminar | K-Display Exhibitions and Business Forum | Global display exhibition & forum to exchange information of new technology and market trend | Aug.10(Wed)~ Aug.12 (Fri) / COEX | First held in 2001 (approximately 60,000 people attend every year) Co-hosting IMID Conference |
| | Display Job Fair | Matching excellent skilled people and small & medium sized enterprises | Aug.10(Wed)~ Aug.12 (Fri) / COEX | |
| Workshop | 2022 R&D Workshop | Technology exchange meeting and R&D award for outstanding performance | Nov. 9(Wed)~11(Fri)/ PHOENIX PYEONGCHANG | First held in 2006 (Approximately 400 people attend each year) |
| International cooperation | World Display Device Industry Cooperation Committee | Response to international environmental regulations and expansion of environment-related information exchange | Twice a year | |
| | China Buyer Invitational Trade Consultation | Invitation of Chinese panel company buyers 1:1 trade consultation and technology seminar, etc. | Aug.10(Wed) / COEX | First held in 2014 (Around 20 companies participate every year) |
| Subcommittee | Equipment Subcommittee | Discussing major issues among CEOs of the equipment industry | 4 times a year | First held in 2010 (approximately 15 people attend each time) |
| | Korea-China Executive Exchange Meeting and Regular Exchange Meeting of the Korea-China Subcommittee | Breakfast social meeting, executive exchange meeting, regular exchange meeting, etc. | 4 times a year | |
| | Subcommittee on Materials (Five times a year) | Discussion of major issues among CEOs in the material industry | 4 times a year | First held in 2019 (approximately 12 people attend each time) |

* The above schedule is subject to change due to the COVID-19 situation and internal and external circumstances.